

DATASHIP FIELD GUIDE

CPG Source-of-Truth Matrix

Use this worksheet to assign ownership before designing interfaces. One field can be displayed in many systems, but only one process should authorize its value.

Product and identity

- ☐ Product master owner: _____
- ☐ SKU / GTIN / UPC owner: _____
- ☐ Formula or specification owner: _____
- ☐ Label and packaging version owner: _____

Operations

- ☐ Purchasing owner: _____
- ☐ Inventory quantity and status owner: _____
- ☐ Production and lot genealogy owner: _____
- ☐ Warehouse and 3PL transaction owner: _____

Commercial and finance

- ☐ Customer and retailer item owner: _____
- ☐ Order and allocation owner: _____
- ☐ Shipment and tracking owner: _____
- ☐ Accounting and financial close owner: _____

Interface control

- ☐ Validation rules approved by: _____
- ☐ Exception queue owned by: _____
- ☐ Production changes approved by: _____
- ☐ Monitoring and support owned by: _____

IMPORTANT BOUNDARY

Use this worksheet during discovery. It is not legal, regulatory or quality advice.